

# Izabelle Luna

UX/UI Designer

Maceió-AL, Brazil - open to remote work | (82) 98899-6043 | [izabelleluna.design@gmail.com](mailto:izabelleluna.design@gmail.com)  
[izabelleluna.com](http://izabelleluna.com) | [linkedin.com/in/izabelle-luna-248b33196](https://linkedin.com/in/izabelle-luna-248b33196)

## About

**UX/UI Designer** studying Computer Science, combining **user research** and **product design** to guide decisions. I'm involved throughout the entire design process, from **research** and **problem definition** to **flows**, **wireframes**, and **UI**. I use **JTBD** and **user stories** to build user-centered solutions, and I'm comfortable with AI-assisted design tools (Figma Make, Gemini, Claude). I collaborate closely with developers to ensure consistency from concept to implementation, with a focus on **research**, **workflows**, and **code-based prototyping**.

## Skills

- **Product Design:** User Research, Jobs To Be Done, User Flows, Wireframing, Prototyping, Case Studies, Design Systems
- **Design Tools:** Figma, FigJam, Miro, Notion
- **AI-Augmented Design:** Figma Make, Gemini, AI Image Generation
- **Front-End Stack:** HTML, CSS, Tailwind CSS, React
- **Methodologies:** Design Thinking, Scrum, Kanban

## Experience

Jan 2026 - April 2026

FloLabs R&D - UX/UI Design (Volunteer)

20h/week

- Worked within the Scrum process (sprints, backlog refinement, dailies) and participated in design critiques
- Created visuals for product presentations and internal assets using AI image generation, reducing the time between design iteration and marketing-ready assets  
Created wireframes and user flows

## Projects

### Agronalysis

Style Guide + UX/UI Case Study (Aug 2025)

UX/UI case study for an agricultural analytics product. Defined the visual language and main screens, with the entire process documented and published on Behance

### UniBus

Style Guide + Prototype (Jun 2025)

Designed a university bus tracking experience: creation of the visual system, component library, and high-fidelity interactive prototype

## [VerdeNord](#)

Freelance · UI Redesign & Style Guide

## Languages

English - Advanced C1

Portuguese - Native

## Education

UNIMA - Computer Science

July 2023 - December 2027